

Job announcement

DIGITAL Marketing officer

We have an exciting opportunity for a **digital marketing specialist** (Full Time position) to join our team.

Primary purpose of position is to craft and send emails, update and edit websites, create social media posts, and develop and implement paid digital marketing and paid social media marketing strategies.

Key Responsibilities:

- Planning and executing campaigns targeting current and potential clients
- Developing a marketing strategy from concept to analysis to educate, nurture and retain customers through email, eNewsletters, professional social media, blogs etc.
- Create a full-fledged marketing campaign to create awareness of the brand – (social media, blogging, guest posts, advertising, PPC, SEO, and email) to help make Testing Studio the leader in this industry
- Track the success of Marketing Campaign
- Write contents for all marketing tools including newsletters, blog articles, website content etc in English
- Utilize the best B2B marketing practices to sell our On Demand Testing Solution to any Website or Mobile Applications owner
- Manage marketing content knowledge base
- Have strong appreciation for agile methodologies and team collaboration
- Ability to work effectively under minimal supervision and direction
- Ability to meet schedules and deadlines

Required Experience/Skills:

- B2B Marketing Experience - At least one year of B2B sales/marketing/customer service experience in an office environment
- Strong oral and written communication skills
- Professional English
- Analytical mind and problem-solving aptitude
- Strong attention to detail
- Strong interpersonal skills, ability to maintain good working relationships with internal and external partners
- Promote teamwork and collaborative interactions.

Benefits:

- Social package (Medical insurance, petrol, food)

Location:

- Phnom Penh Capital (Daun Penh)

About Us:

Testing Studio is a Cambodian IT company managed by French staff. We provide quality assurance testing services for websites and mobile applications.

The user experience on a mobile application or a website varies from one hardware configuration to another (desktop, tablet, smartphone, OS, browser ...). Only real conditions of use make it possible to validate the good behavior of the functionalities of your applications and responsive sites, for all your visitors (Internet users and mobile users).

Functional Testing, End-to-End Testing, Multi-Platform Compatibility Testing, Automation ... Testing Studio CO., LTD. offers its expertise in quality assurance to all stakeholders (Start-up, SMEs, Key Accounts, France and International) whatever the activity (Luxury, E-commerce, Leisure, Air, Retail, BtoB, BtoC ...).

To Apply

The application must be in English.

Send required documents to job@testingstudio.io and object "B2B Marketing - 202001"

- Curriculum Vitae
- Cover Letter